

PRESS RELEASE

CONTACT:
Jennifer Evans
954-675-6785

Jennifer.Beard@tenethealth.com

NORTH SHORE MEDICAL CENTER FMC CAMPUS APPOINTS NEW DIRECTOR OF BUSINESS DEVELOPMENT

Brian Mattei Jones to lead FMC Campus in strategic growth initiatives

FT. LAUDERDALE, Fla. - April 2011 – North Shore Medical Center FMC Campus is proud to announce the appointment of Brian Mattei Jones to the position of Director of Business Development. In his new role, Jones will provide leadership for the development of the hospital's business strategy. He will be responsible for directing the planning and execution of strategic and comprehensive hospital initiatives and business development plans that support FMC Campus's growth into the future.

“We welcome Brian Jones to our leadership team at FMC Campus, and we are confident that his wealth of experience as a health care executive will contribute to his success with achieving FMC Campus's development goals,” said Ben Rodriguez, Chief Administrative Officer of FMC Campus

Prior to joining FMC Campus, Jones was the director of corporate planning and marketing strategy for Henry Ford Health System – Health Alliance Plan in Detroit, Michigan. Jones earned his Master of Health Administration from the Medical University of South Carolina in Charleston and his Bachelors degree from Carthage College in Kenosha, Wisconsin.

ABOUT NORTH SHORE MEDICAL CENTER FMC CAMPUS

North Shore Medical Center FMC Campus, part of Tenet's Miami-Dade/Broward Health Network, is a 459-bed acute care hospital founded in 1973 and fully accredited by the Joint Commission on the Accreditation of Healthcare Organizations. Located at 5000 West Oakland Park Boulevard in Fort Lauderdale in western Broward County, FMC Campus offers a broad range of medical and surgical services. Its Heart Institute of Florida, the hospital's center for cardiac services, is a Joint Commission Certified Advanced Primary Stroke Center, Accredited Chest Pain Center with PCI, and has *been featured in a special advertisement in the 2010 "America's Best Hospitals" issue of US News & World Report* to commemorate their receipt of the American Heart Association *Get With The Guidelines* Stroke Gold Plus Award, Coronary Artery Disease Gold Award and Heart Failure Silver Award. FMC Campus is also recognized by UnitedHealthcare as a Premium Specialty Care Center for cardiovascular surgery, electrophysiology, and interventional cardiology and by Blue Cross Blue Shield Florida Blue Distinction Center for Cardiac Care. FMC Campus's additional services include the Surgical Weight Loss Institute recognized by the American Society for Bariatric Services as a Bariatric Center of Excellence, The Fall Prevention and Balance Clinic, neurology and neurosurgery, cancer care, orthopedics, urology, psychiatry, gynecology, imaging, pain center, sleep lab, wound care, and 24-hour emergency services. The hospital offers advanced surgical technology with the O-arm® Multidimensional Imaging System. For more information about FMC Campus, please visit www.floridamedicalctr.com.

